

# HI - IMPACT PRESENTATION SKILLS

The High Impact Presentation Skills Workshop with provides essential and practical skills and techniques for individuals in the training profession. Participants will acquire knowledge and skills on how to design and develop a training program plus apply various tricks of the trade to deliver effective presentation skills to persuade and impress an audience. Transfer of skills include learnt pre-presentation preparation, individual mental & physical readiness, room awareness & control and insight into an audience's verbal & non-verbal cue through Neuro-Linguistic Programming (NLP) Technologies..

## Course Outcome:

Upon completing this workshop, participants should be able to:

- 1) Design & Develop a Training Program:
  - Explore the adult learning principles - Andragogy vs Pedagogy
  - Mager's 6 Rules for Effective Learning
  - Design Need Based Outlines
  - The 5 Variables that Affect Learning Outcome
- 2) Deliver a Training Program:
  - Confident & Effective Presentation Skills
  - Visual Aids & Props
  - NLP Rapport Building Strategies
  - Managing Fear & Setting Up for Success
  - NLP Techniques for Handling Questions & Objections

## Course Outline

### Module 1: Makings of a 'Branded' Presentation

- o Presenting Yourself & The Organization Brand
- o Consistency - Essence of Branding in a Presentation
- o Candor - The Non-Verbal Vibes
- o Competence - The Key to Confidence

### Facilitator

**K W Loke**

Duration : 2 days

### Module 2: Design & Developing the Presentation

- o Exploring Adult Learning Principles
- o Training Needs Analysis - Gap & Outcome
- o Factors That Influence Training Effectiveness
- o Structuring Your Presentation
- o Making Presentations Alive - Visual Aids & Props

### Module 3: Speaking with Clarity & Precision

- o Psychological Challenges in Communication
- o ABC Strategy to Effective Communication
- o Communicating Confidently - Mindset, Tonality, Voice & Words
- o Pacing & Pauses Effect

### Module 4: Delivering the Presentation - Engaging the Audience with NLP Enhanced Skills

- o Leveraging on the Human Representational Systems
- o Group Behavioral Profiling
- o Group Rapport Building Strategies
- o Crowd & 'State' Control Strategies
- o Proper Presentation Body Language

### Module 5: Delivering the Presentation - Overcoming Fear with NLP Enhanced Skills

- o From Nervous to Natural - Overcoming Anxiety
- o Use your Unconscious Mind to Boost Your Self Esteem
- o Confidence Anchoring Techniques