

# MANAGING CHANGE AND CRISIS

## Introduction

In the face of new competition and opportunities, nothing should remain static. Individuals and organisations must change with time so as to remain relevant. To change is not an option; it is something that must occur. Hence, they can either anticipate the changes that are happening around them and initiate change or be forced to change by events that are happening around them. It is better to have control than to be compelled to change.

This 2-Day workshop is designed to help participants to prepare, implement and manage change. They will also learn about how to anticipate and manage crisis.

## Content Outline:

1. Why Change?
2. Environmental Scanning and SWOT Analysis
3. Understanding and Managing Resistance to Change
4. Change Management System
5. Change Management Strategy Elements
6. Strategies for Managing Change
7. Crisis Management
8. Essentials of Crisis Management

## Methodology

This workshop is designed to use a blended approach of theories and practical workshop activities for experiential learning to occur. The following tools and techniques will be used:

- Individual and Group work
- Brainstorming
- Experience sharing
- Presentations
- Q & A Sessions
- Quizzes
- Managing Change Templates
- Crisis Management Templates
- Facilitator's Coaching
- Action activities
- Participant workbook

## Who Should Attend

- Senior Executives
- Management team
- Team Leaders

**Facilitator**  
**Philip Tan**

Duration : 2 days