



# SUN TZU ART OF WAR

## From the Art of War Principles to Effective Management Skills

This highly interactive program is designed and adopted from the principles from Sun Tzu's Art of War. It aims to inspire participants to be strategic thinkers, to break from the norm to gain competitive advantage. Participants will discover lessons on competence, flexibility, ecology and strategic thinking in embracing challenges. The program challenge participants to analyze and think strategically and in the process discover their hidden potential.

### Who Should Attend?

Managers & Executives

### Workshop Objectives

At the end of the program, participants will

1. learn about the history of Sun Tzu's Art of War
2. learn the 5 principles of the Art of War
3. acquire practical strategies for the Art of War application
4. acquire tools to manage team effectively
5. acquire strategies and principles for business competitiveness

### Module 1: The Art of War Introduction

- A short history of the Art of War
- Is the Art of War applicable to your department?
- When to Apply the Art of War
- The Art of War in Business and Politics
- Principles and Philosophy of the Art of War

### Module 2: The Moral Law –Commitment

- The Motivation and Morale of Your People
- How Engaged are Your People?
- The Effective Employment of Reward System
- The Army that Fights for You vs. The Army that Dies for You

### Module 3: Terrain & Surroundings

- Evaluation of 'Heaven' and 'Earth'
- Being in a Place of Most Potential
- Common Pitfalls to Avoid
- Studying Patterns and Positioning

### Module 4: Command and Conquer

- Characteristics of an Effective Leader
- Studying the Armies' Patterns and Energies
- Confident Communication Skills

### Module 5: Management & Operations

- Planning, Decision Making & Controlling
- Analytical & Critical Thinking Skills
- Management of Resources

### Module 6: Waging War

- Picking Your Battles
- The Highest Form of Warfare
- Winning Without Fighting
- Practical Strategies for Today

### Facilitator

**K W Loke**

Duration : 2 days